

Before you buy another skincare product

Five questions to help you decide
whether you need a new product right now

01 **What do I want to change?**

One specific goal: for example, finding a moisturiser that feels comfortable on your skin

02 **What do I already use for this?**

Look at your shelf and consider why you use each product

03 **Why do I want this product?**

Will it replace something you have finished or meet a different need?

04 **Will I actually use it?**

Consider the texture, scent, time you have and your habits

05 **Can I buy it again?**

Consider your budget and whether it is available where you live

Start with your goal

Then choose a product

01 / TEMPTED TO TRY IT

“Everyone loves this cream”

What do I need, and what does my current cream already do? What would a new one add?

Before buying, name your reason for replacing or adding to your routine

02 / NEED AN ALTERNATIVE

“My cream is not sold here”

What did I like: texture, comfort, ease of use? What would I change?

Save its name and note what you want, your country and your budget

A basic routine includes cleansing, moisturising and sun protection
A higher price alone does not guarantee better results

[Download the editable skincare worksheet](#)